

FROM THE DESK OF

APRIL SNELLINGS

January 27, 2016

To Whom It May Concern:

If you need a talking-board expert for a publication, program, or event, it's my pleasure to recommend Robert Murch.

Murch was part of a panel of experts I interviewed for the October 2015 cover story for *Rue Morgue Magazine*. He did more than we had any right to expect of him. Within a couple hours of reaching out to Murch, he'd gotten back to me and was already starting to provide valuable resources. He helped us contact other interviewees and source images, and he made himself available throughout the editorial and production process of the eleven-page feature. Early talks with him helped me narrow the focus of the feature so that I wasn't simply regurgitating well-known Ouija lore.

When it came time for the formal interview, Murch was terrific. Our Q&A quickly became a lively conversation, and his answers were always thoughtful, in-depth, and entertaining. Though he has a knack for providing pull-quotes, Murch doesn't speak in sound bites and canned answers. He's great at peeling back the layers of the Ouija mystery, and he offers both genuine insight and invaluable historical/cultural context.

Thanks in large part to Murch's contributions, our 2015 Halloween issue was a huge success, quickly selling out at the publisher level. We haven't been able to keep it in stock.

If you're hoping to crack the mystery of the Ouija board, there's one oracle you can't do without: Robert Murch.

Sincerely yours,



April Snellings
Staff Writer and Project Editor
Rue Morgue Magazine
Toronto, ON